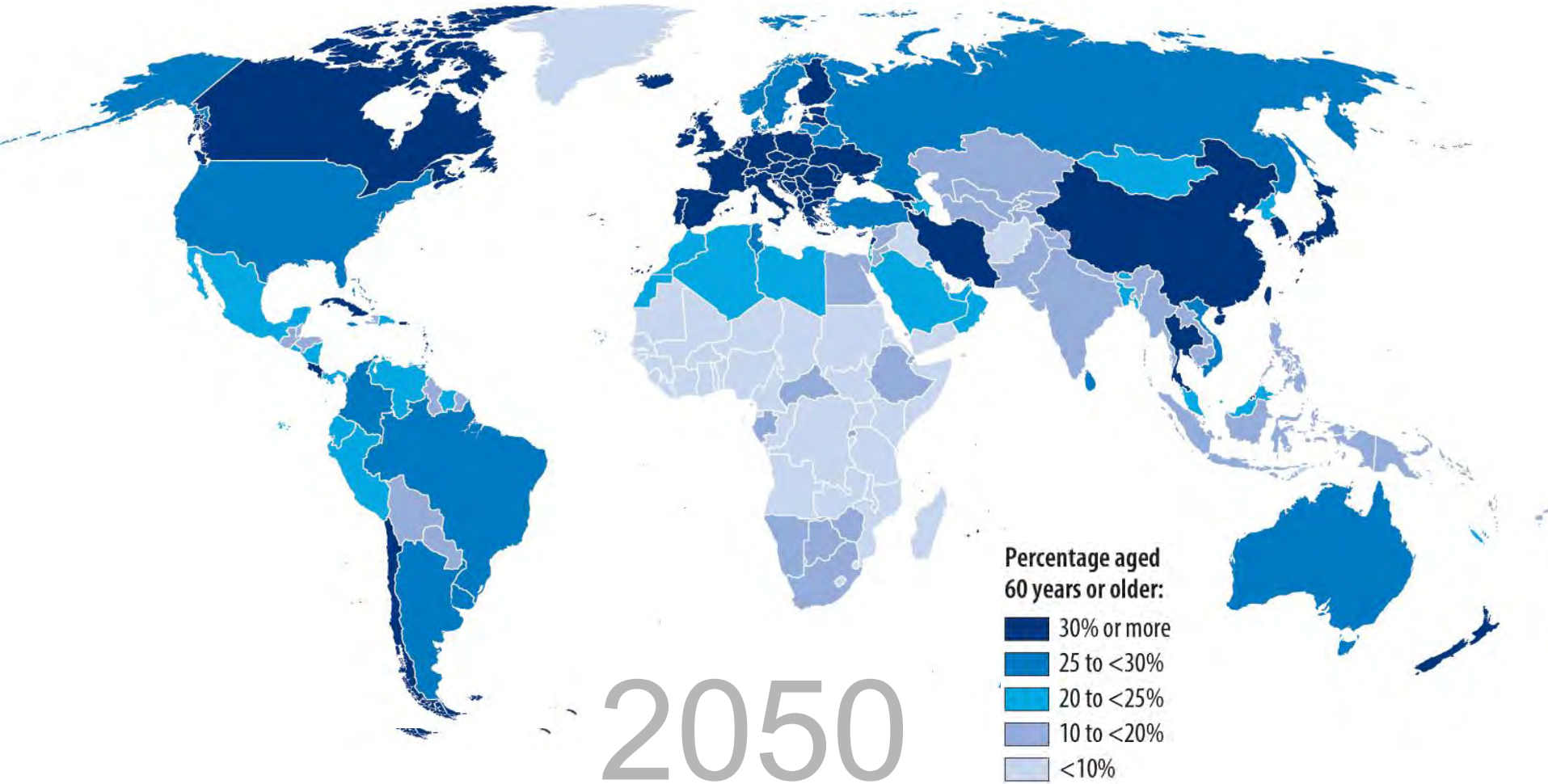




HAROLD FEINSTEIN

Age-friendly Cities and Communities

Populations are getting older



Beyond Demographics

- ✓ **Diversity**
- ✓ **Inequity**
- ✓ **Social norms and behaviours are malleable**
- ✓ **Increasing Urbanization**
- ✓ **Centrality of Health**

70 is not yet the new 60

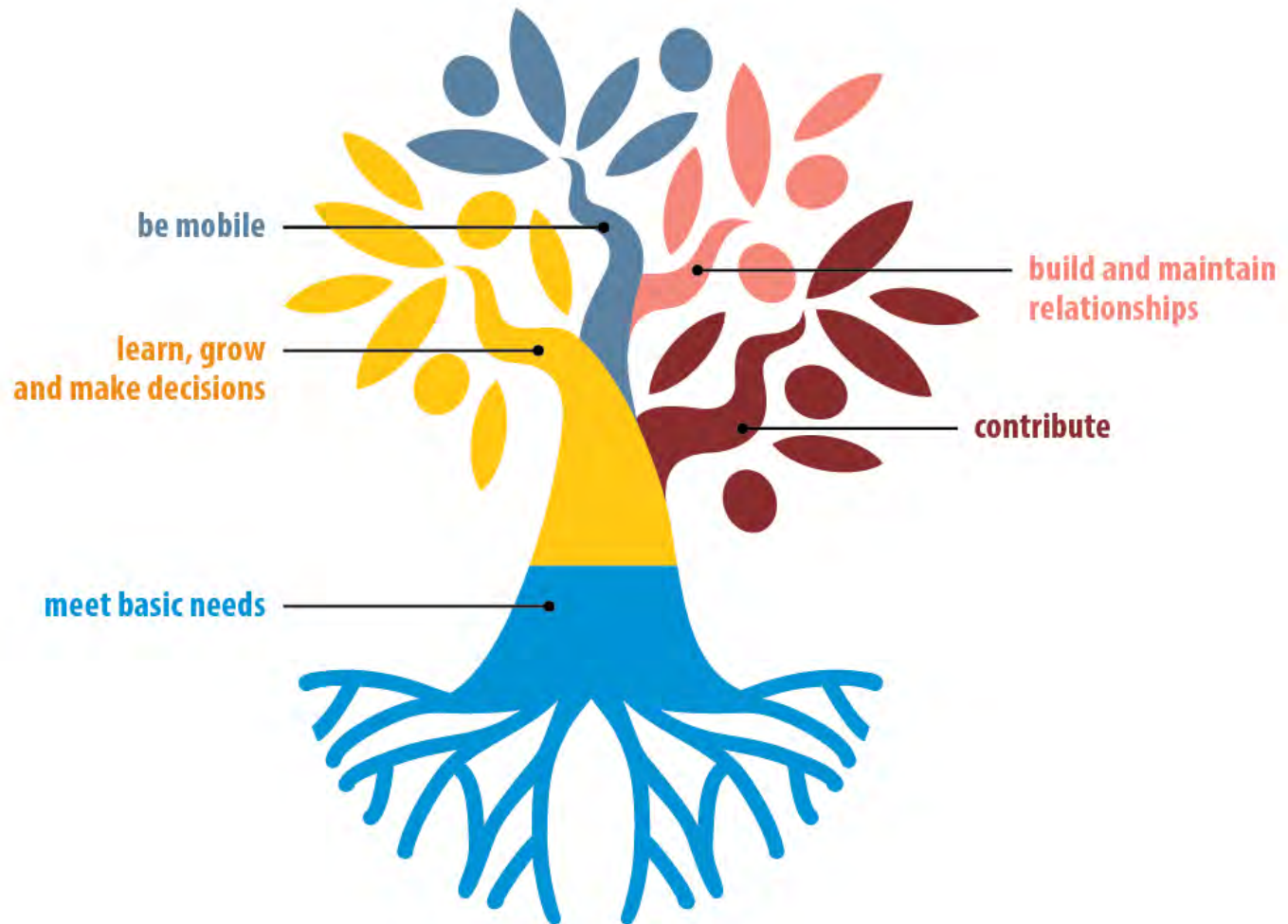
But what is *Healthy Ageing*?

World report on ageing and health

"**Healthy Ageing** - the process of developing and maintaining the **functional ability** that enables wellbeing in older age."



Domains of functional ability



▶ WHAT INFLUENCES HEALTH IN OLDER AGE

INDIVIDUAL



Behaviours



Age-related changes



Genetics



Disease

ENVIRONMENT THEY LIVE IN



Housing



Assistive technologies

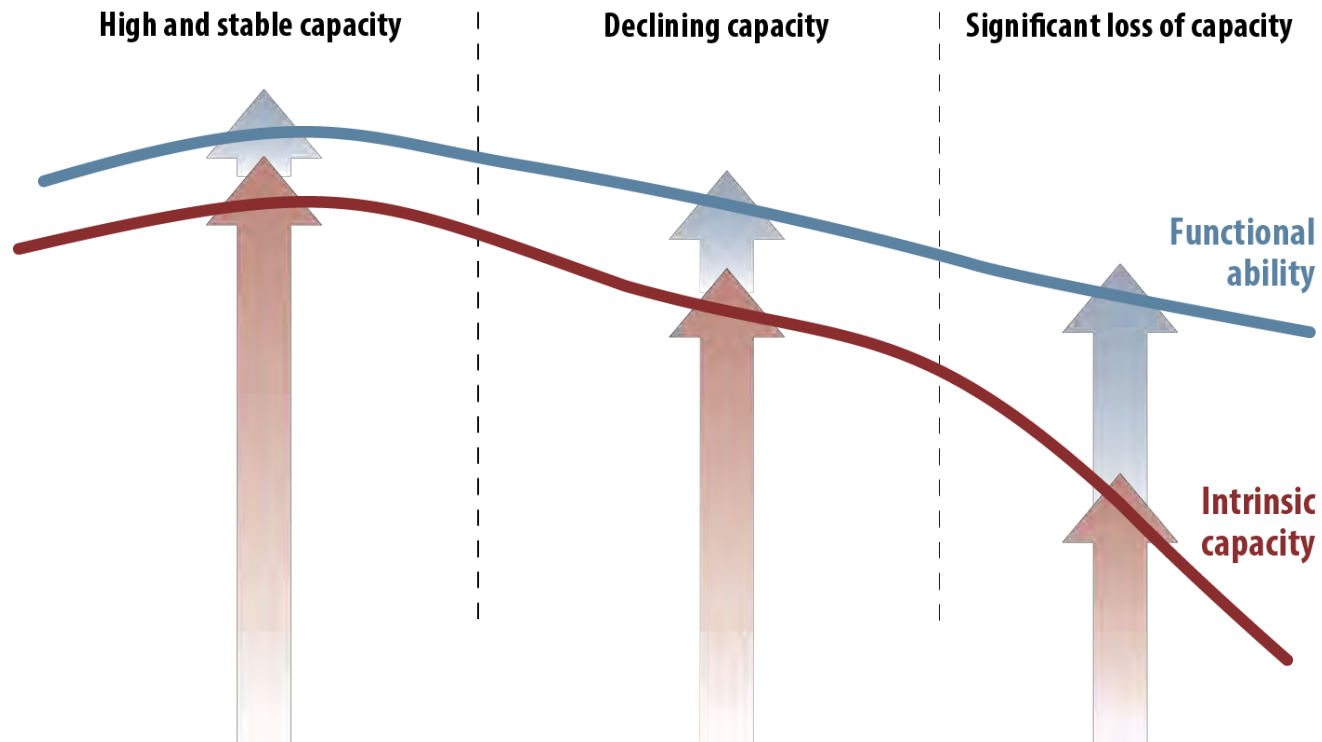


Transport



Social facilities

Opportunities for cities and communities to foster Healthy Ageing



Global Strategy and Action Plan on Ageing and Health (2016 – 2030)

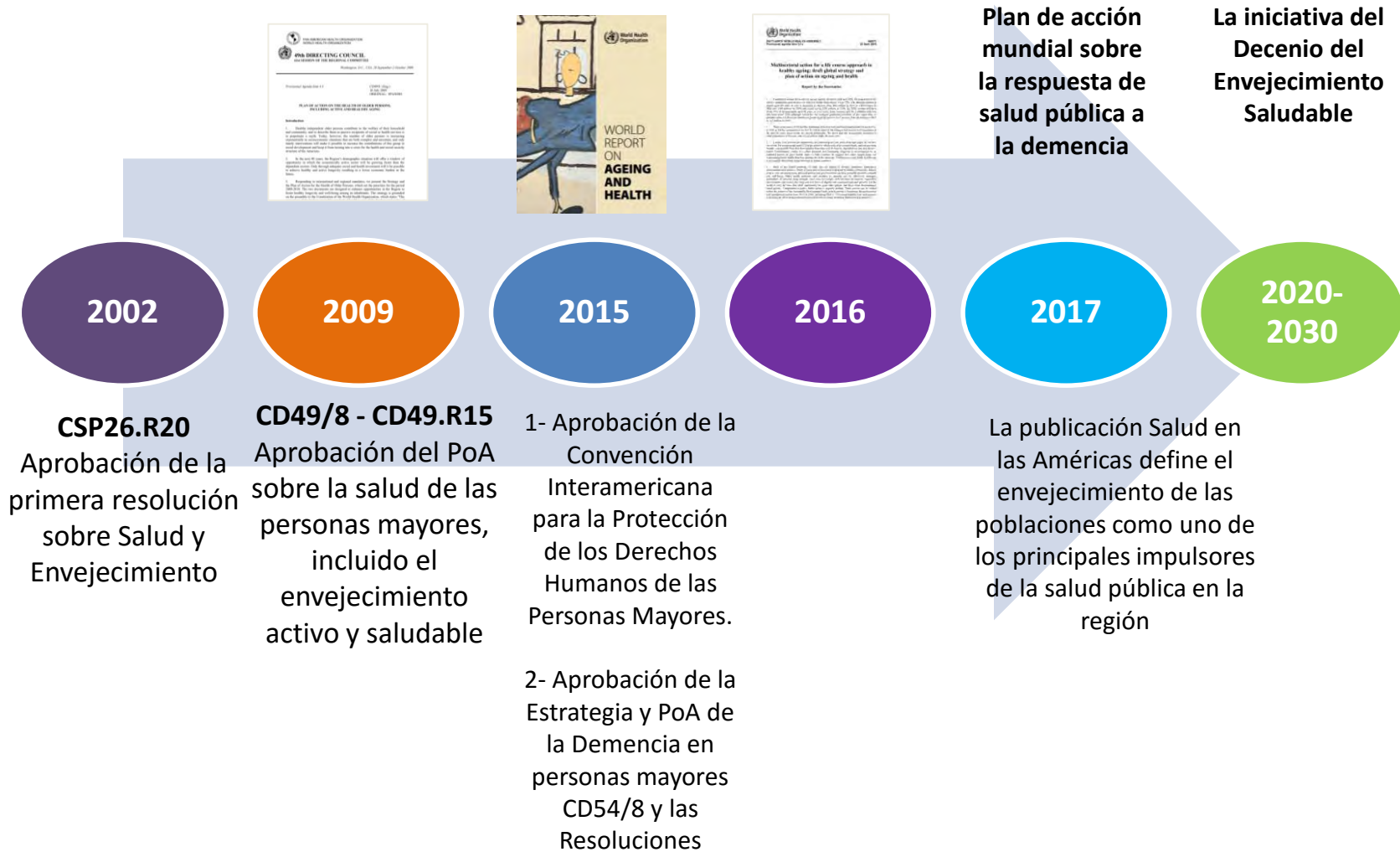
Vision: A world in which everyone can live a long and healthy life

Goals

- Evidence-based action to maximize functional ability that reaches every person.
- By 2020, establish evidence and partnerships necessary to support a Decade of Healthy Ageing from 2020 - 2030



Cronograma de Acciones: respuesta de la OPS y OMS



UNA VISION DE DERECHOS HUMANOS



11 la nacionalidad y a la libertad de circulación



12 la privacidad y a la intimidad



13 la seguridad social



14 al trabajo



15 la salud



16 la educación



17 la cultura



18 la recreación, al esparcimiento y al deporte



19 la propiedad y a la vivienda



20 un medio ambiente sano

CONVENCIÓN INTERAMERICANA SOBRE LA PROTECCIÓN DE LOS DERECHOS HUMANOS DE LAS PERSONAS MAYORES

Age-friendly cities and communities implement global objectives at the local level

Goal 11: Make cities inclusive, safe, resilient and sustainable



THE GLOBAL GOALS
For Sustainable Development



Global strategy and action plan
on ageing and health (2016-2020)

A framework for coordinated global action by the World Health Organization,
Member States, and Partners across the Sustainable Development Goals

Domestic violence and city capabilities



An example of mobility



 Accessible buses or taxis?




Shop keeper helpful and friendly?

 Any benches to rest on, public toilets ?




A

 Pleasing and safe neighbourhood?

 Accessible housing?

 Assistive technologies or support services ?

 Footpaths, pedestrian crossings, available throughout?

How to create an age-friendly city?



**Its a Journey
of Continual
Improvement**

Engage and understand

- Set up a committee/ working group/ steering group
- Perform a participatory assessment
- Create a baseline profile
- Disseminate findings
- Gain political commitment.

Plan

- Unite stakeholders behind a common vision
- Analyse strengths and weaknesses
- Develop a comprehensive strategy
- Get approved
- Define responsibilities

Age-friendly environments

Measure

- Monitor progress
- Carry out outcome and impact evaluation
- Continue and expand partnerships
- Sustain and continually improve action
- Exchange internationally

Act

- Make an action plan
- Consult on plan
- Secure support and resources
- Implement an action plan
- Scale up successful action

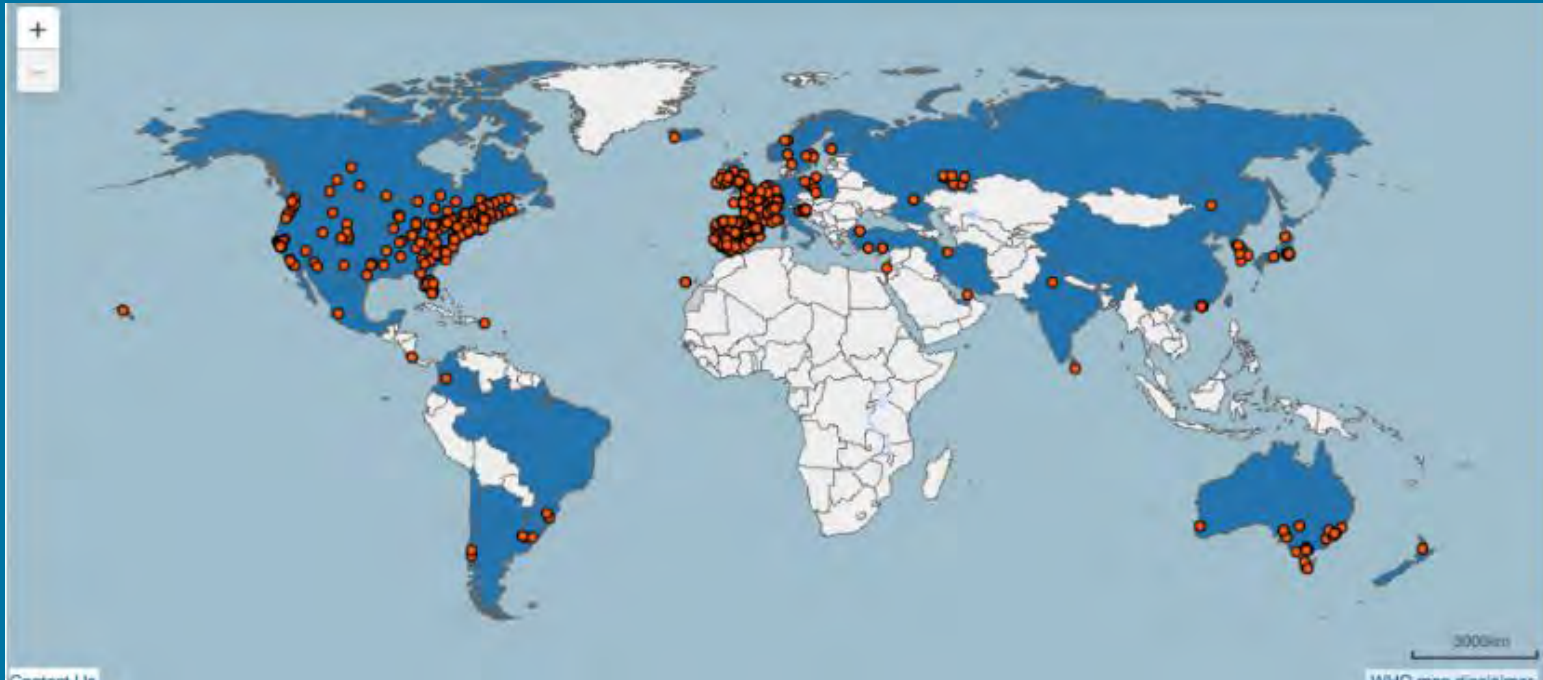
WHO Global Network for Age-friendly Cities & Communities

The **vision** of the GNAFCC is that every city and community strives to become more age-friendly.

The **mission** of the GNAFCC is to enable cities and communities around the world to become more age-friendly by:

- **inspiring** change by showing what can be done and how it can be done
- **connecting** cities and communities worldwide to facilitate the exchange of information and experience
- **supporting** cities and communities to find appropriate **innovative and evidence-based solutions**

WHO Global Network for Age-friendly Cities & Communities



1000 cities in **42** countries covering **256** million people

262 Spanish speaking cities / communities

14 affiliates at regional, national and international level (**2** Spanish speaking with **1** under development)

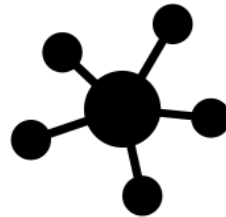
Network Affiliates



WHO Global Network
for Age-friendly Cities
and Communities



Inspire
change



Connect cities &
communities



Support in
finding
solutions

Expectations / advantages of Affiliate:

- Concretely contribute to the mission and objectives of the network – 3 year work plan
- Visibility (cities & communities and the affiliate), sharing, exchange, opportunities for collaboration etc.

Who can join?



- ❖ **Any city, community or sub national level of government : WHO's 194 member state**

What it takes ?

- ❖ **Commitment from the Mayor**
- ❖ **Use of a common methodology (engage, plan, implement and monitor)**
- ❖ **Sharing – *including submission of one age-friendly practice annually***

How to join?



Apply directly on Age-friendly world

<https://extranet.who.int/agefriendlyworld/application-form/>

Why Join?

- ❖ **Access to information**
- ❖ **Support from a global network of affiliates, practitioners, researchers, experts etc**
- ❖ **Recognition and visibility in the Network`s activities**
- ❖ **Opportunities for collaboration**

Age-Friendly World



..... adding life to years

A one-stop shop on age-friendly action at the local level:

- Information on the Global Network
- Affiliates profiles
- Member profile pages
- Database of concrete practices.
- Resource library with guides and toolkits, age-friendly assessments, action plans, evaluations and good practices, webinars



Search Results

La Plata



Argentina

La Plata, capital of the province of Buenos Aires, Argentina, has been involved in the Age-friendly Cities project since 2006, in partnership with ISALUD university and WHO, a participatory age-friendly baseline assessment...

More Details ▾

City population: 654324 15.5 % over 60 Joined Network in 2011



Spanish Network of Age-friendly Cities and Communities



Browse the Network

Search by City/AP name

Search ...

Select type

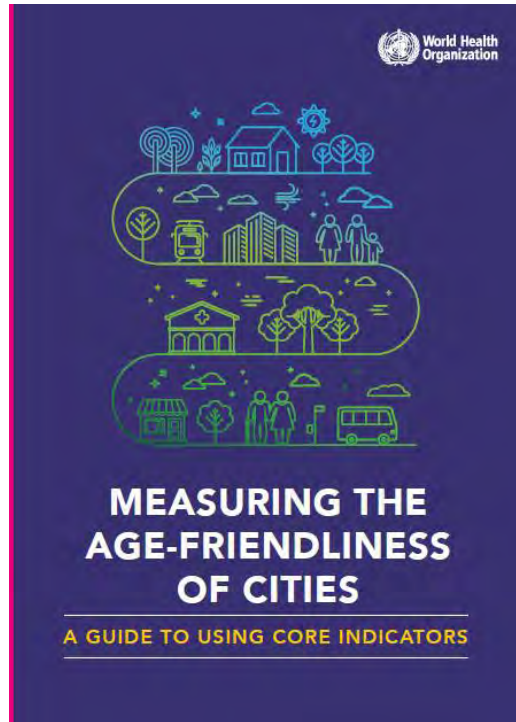
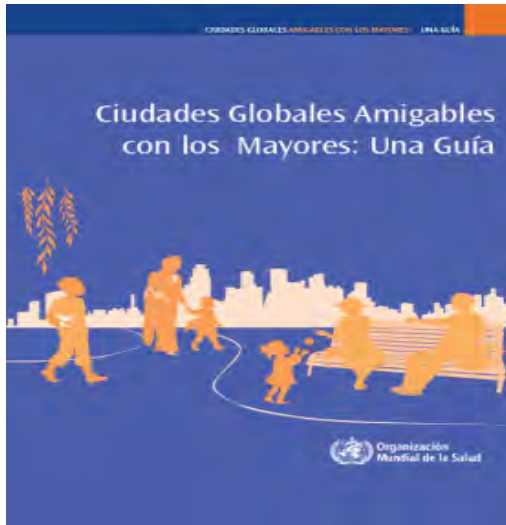
All types ▾

Select Country

All Countries ▾

Submit

Reset





- WHO's new framework for action on *Healthy Ageing* endorsed by 194 Member States
- Global Strategy on Ageing and Health calls for expansion of age friendly cities and communities
- Age-friendly cities help to deliver on SDG's 11 and 3
- The Decade proposal prioritises Age-friendly cities and communities as a key strategy.

For more information <http://www.who.int/ageing>



Decade of Healthy Ageing 2020-2030



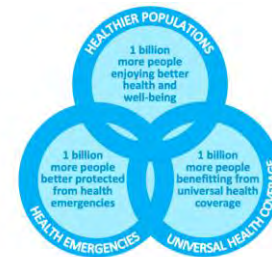
Global Strategy (2016 – 2030) and Action Plan 2016 – 2020 on Ageing and Health

Vision

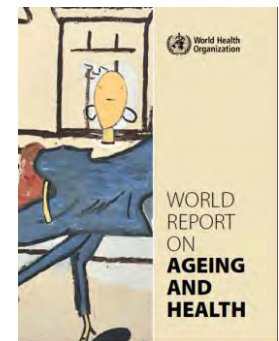
A world in which everyone can live a long and healthy life.

Goals

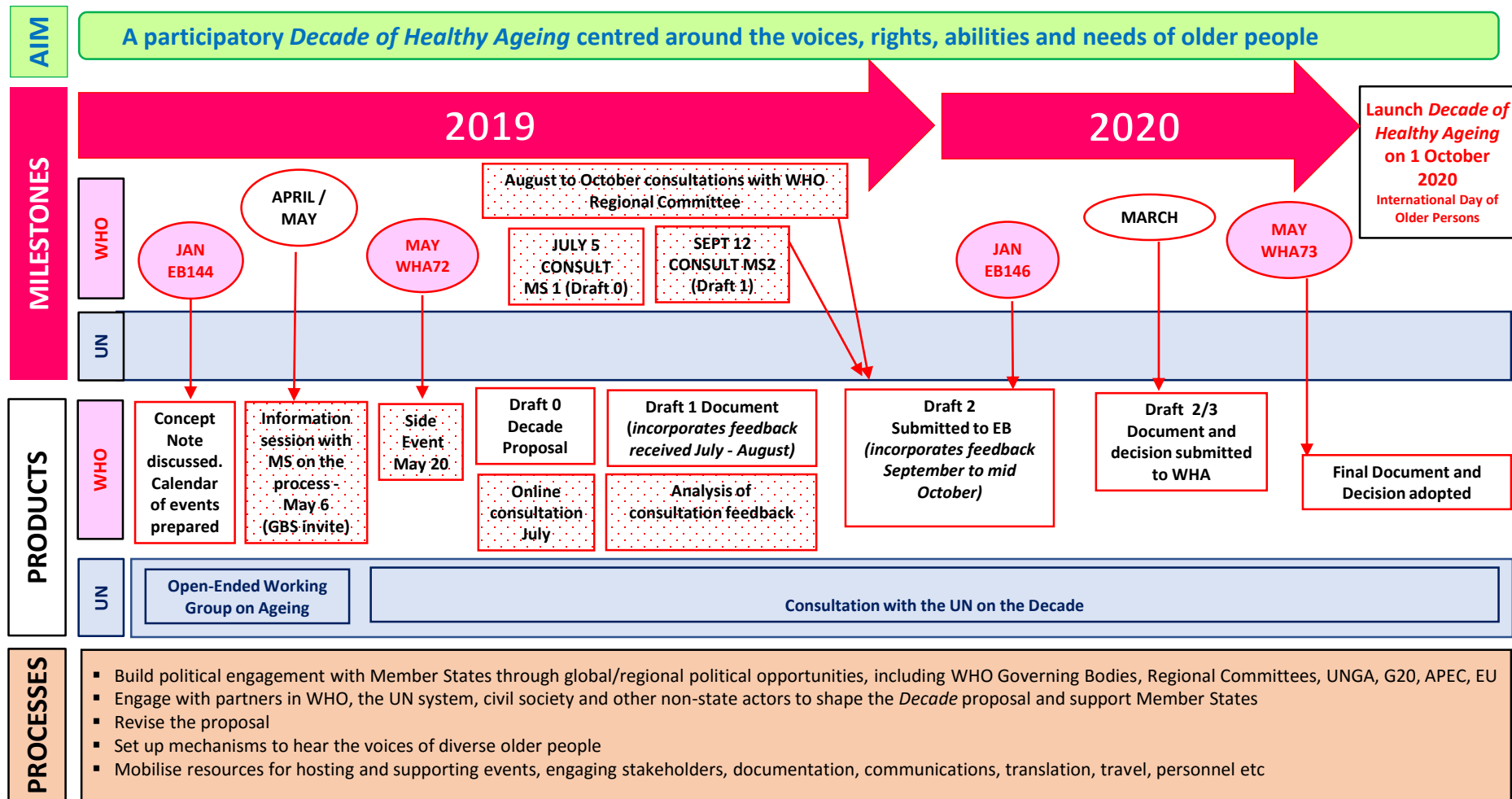
1. Evidence-based action to maximize functional ability that reaches every person (2016 – 2020).
2. By 2020, establish evidence and partnerships necessary to support a ***Decade of Healthy Ageing 2020 – 2030***.



World Health Organization



Roadmap to launch the *Decade of Healthy Ageing 2020-2030*: milestones, products and processes



- Build political engagement with Member States through global/regional political opportunities, including WHO Governing Bodies, Regional Committees, UNGA, G20, APEC, EU
- Engage with partners in WHO, the UN system, civil society and other non-state actors to shape the *Decade* proposal and support Member States
- Revise the proposal
- Set up mechanisms to hear the voices of diverse older people
- Mobilise resources for hosting and supporting events, engaging stakeholders, documentation, communications, translation, travel, personnel etc

Steps taken to develop the proposal for the Decade

1. We asked people what they want: survey conducted

160 respondents from 81 countries, all regions

When asked *“What issues should the Decade focus on?”*, respondents prioritized:

1. Improved **engagement with older people**
2. Better understanding of **older people’s needs**
3. Developing and strengthening **health and long-term care**, specifically at community level
4. Improved **multisectoral action**

When asked *what priority outcomes the Decade should promote*, respondents ranked highest:

1. Healthy life expectancy
2. Age-friendly cities and communities
3. Reduced number of older people who are care dependent.

2. We reviewed what others did: from 6 past UN Decades

Factors for success

- Ensure the powerful cause has a human face
- Identify (early on) Member States Champions
- Identify and engage committed partners, particularly civil society
- Transform the “ecosystem” (coordination, financing, accountability), not just the issue
- Linkages and practical package solutions within SDG framework
- Having a strategic policy framework/plan
- Cross sectoral collaboration
- Focus on country level support

Barriers to success

- Losing sight of country-level implementation
- Lack of cross-sectoral outreach
- Resource limitations
- Decade “fatigue”



Step 3. We work with Member States to harness political opportunities and listen to different perspectives



A DECADE OF HEALTHY AGEING (2020-2030). IDEAS AND PROPOSITIONS TO REACH PEOPLE AND BUILD HEALTHY SOCIETIES

72nd World Health Assembly SIDE-EVENT

Monday 20 May, 17:30 - 19:00 / Palais des Nations, Room XXIV

Host

Co sponsors



HIGH-LEVEL FORUM ON THE SILVER ECONOMY

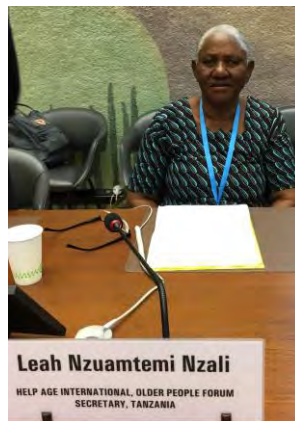


HelpAge International

About us | What we do | Where we work

Home | News and views | Press room | Press releases | New WHO commitment to healthy ageing could help millions, says HelpAge International

New WHO commitment to healthy ageing could help millions, says HelpAge International



Step 4: We share and disseminate through a new Platform

<https://www.who.int/ageing/decade-of-healthy-ageing>



Direct email: Decade_Ageing@who.int



The screenshot shows the main content area of the WHO website. It features a navigation bar with "Home / Ageing / Decade of Healthy Ageing (2020-2030) / How to get involved in the Decade". A sidebar on the left contains a menu with "Ageing", "Decade of Healthy Ageing (2020-2030)", and a blue button "How to get involved in the Decade". Below the menu are three boxes: "Online consultations for Decade proposal", "News and updates on the Decade of Healthy Ageing", and "Upcoming events around the Decade of Healthy Ageing". The main content area is a grid of six image-based links:

- Receive updates on the Decade**: Image of a woman working in a field.
- Previous Decade updates**: Image of people playing a game.
- Provide inputs and comments on draft proposals for the Decade**: Image of a hand writing Chinese calligraphy.
- Healthy Ageing and WHO's work**: Image of an elderly woman in a wheelchair.
- Healthy Ageing and the Sustainable Development Goals**: Image of an elderly man with a dog.
- Contact us**: Image of a man on a mobile phone.

Step 5: We ran an online survey (in 6 languages, July 9 to Sept 8)

Home / Ageing / Decade of Healthy Ageing (2020-2030) / Online consultations for Decade proposal

Online consultations for Decade proposal

← Ageing
← Decade of Healthy Ageing (2020-2030)
Online consultations for Decade proposal
How to get involved in the Decade
News and updates on the Decade of Healthy Ageing
Upcoming events around the Decade of Healthy Ageing

Notice: The online consultation deadline has been extended to 8 September 2019.

In 2016, 194 Countries adopted, at the World Health Assembly, a **Global strategy and action plan on ageing and health (2016-2030)**. Informed by the evidence in the **World report on ageing and health (2015)** and aligned with the Sustainable Development Goals, the Strategy called for transformative change. Member States envisioned that change to be a world where people can live long and healthy lives. Governments realised that to achieve impact in countries we need a decade of concerted action on Healthy Ageing. For WHO, Healthy Ageing is defined as the process of developing and maintaining the functional ability that enables well-being in older age.

Context

Populations around the world are ageing at a faster pace than in the past and this demographic transition will have an impact on almost all aspects of society. The world has united around the 2030 Agenda for Sustainable Development: all countries and all stakeholders pledged that no one will be left behind and determined to ensure that every human being can fulfil their potential in dignity and equality and in a healthy environment.

A decade of concerted global action on Healthy Ageing is urgently needed. Already, there are more than 1 billion people aged 60 years or older, with most living in low- and middle-income countries. Many do not have access to even the basic resources necessary for a life of meaning and of dignity. Many others confront multiple barriers that prevent their full participation in society.

To ensure that the Decade of Healthy Ageing is a formidable force for fostering partnerships and accelerating progress, we need a unified vision and plan that provide directions for governments and non-State actors to enable people to live longer and healthier lives.

On-line Consultation

Between **9 July and 8 September 2019**, WHO and partners are seeking open input, comments, revisions, additions on the zero-draft proposal for the Decade of Healthy Ageing. The document is 20 pages (excluding annexes) and is divided into 4 sections:

Section 1 A new context needs concerted, sustained action



Engagement

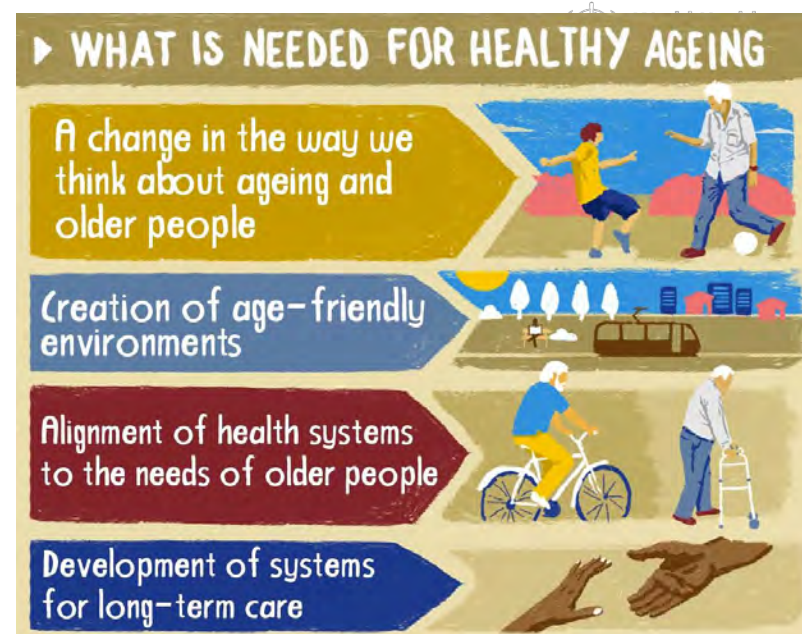


- 89 Member States
- 16 UN Agencies/
international
organizations
- 300 Non State Actors

Decade Proposal: make a real difference in the lives of older people, their families and communities

Guided by the GSAP, the *Decade* aims to stimulate local action that ensures:

1. Change how we think, feel and act towards age and ageing
2. Communities develop in ways that foster the abilities of older people
3. Older people have access to quality integrated care and primary health care
4. Older people who need it have access to long-term care.



The Decade will build connections and collaboration

Governments at all levels

Civil society

Professionals

Media



Academia

Private sector

International
agencies

**Central to every step will be close engagement with
older people themselves**

Doing it differently: a Platform for Population Ageing

Enabling change through partnering on efforts to:

- ✓ Hear and respond to diverse voices and enable engagement
- ✓ Nurture leadership and capacities at all levels
- ✓ Connect stakeholders at all levels
- ✓ Foster research, data, knowledge exchange and innovation.



New Decade Platform

New website: <https://www.who.int/ageing/decade-of-healthy-ageing>

Direct email: Decade_Ageing@who.int



Alana Officer

WHO

20, Avenue Appia

1211 Geneva

Switzerland

Email: officera@who.int



**World Health
Organization**